



Dear Business Owner:

As members of Capital City Senior Programs, we are asking for your support for our senior newsletter, "Chalkstone AveNews."

A program of the nonprofit Capital City Community Centers, the Senior Program is an excellent resource for senior citizens living in the Smith Hill, Valley, Mount Pleasant, Wanskuck and Elmhurst Neighborhoods. Our location at 1085 Chalkstone Avenue in a bright, modern facility is a hub, connecting 300 seniors with health, wellness, food, transportation, and social activities. The goal of this program is to support the independence of local seniors and keep them connected to the community and its wealth of resources.

Our Chalkstone Ave.News publication reaches hundreds of senior citizens each month with news and information that touches their lives. Please support this publication by placing an advertisement in one or more of our issues. The attached form provides more information on purchasing an ad. Your valuable contribution will keep our doors open, our programs running, and our newsletter printed and distributed. Please call us at 401.455.3888 for more information.

Thank you for your support!

Sincerely,

Capital City Senior Program members

*Capital City Community Centers is a non-profit, multi-site social service agency serving low-income residents of economically-distressed neighborhoods within the cities of Providence, North Providence and Woonsocket, Rhode Island. We provide comprehensive family and community services to fulfill our mission of improving the quality of life and promoting positive social change in our community.*



**Capital City Community Centers  
"Chalkstone Ave. News" Advertisement Form**

**Looking to advertise your business or organization to Providence seniors?** Capital City Community Centers' "Chalkstone Ave. News" reaches hundreds of senior citizens each month with news and information that touches their lives. Our Senior Center located at 1085 Chalkstone Avenue is a bright, modern, community-based facility dedicated to helping Providence seniors maintain their independence, health and social well-being. Your advertisement in "Chalkstone Ave. News" provides the financial support we need to keep the center's doors open and shows your care and concern for our senior citizens' needs.

**Ad Dimensions and Prices**

	One Issue	Six Issues <i>One month free!</i>
Quarter Page 4"	\$150	\$750
Business Card Size 3.5" x 2"	\$50	\$250

To advertise in "Chalkstone Ave. News," please read the ad submission requirements, complete the form below and mail the form with your check (payable to Capital City Community Centers) and a hard copy of your ad to:

Capital City Senior Programs  
1085 Chalkstone Avenue  
Providence, RI 02908

**Ad Submission Requirements and Details**

- Ads may be submitted via email, on a CD or on paper (mailed to the address above).
- Acceptable formats include TIF and EPS.
- Ads will be printed in black and white.
- Ads submitted by the 1<sup>st</sup> of the month will be included in the next month's issue.
- Ads may be emailed to [sboeniger@capcities.org](mailto:sboeniger@capcities.org) or mailed to the address above.

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**Yes, I wish to advertise in "Chalkstone Ave. News!"**

Business Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_ Website: \_\_\_\_\_

Ad Size:                    \_\_\_ Quarter Page    \_\_\_ Business Card  
Number of Issues Ad Will Run:    \_\_\_ One            \_\_\_ Six  
Ad Submission Method:    \_\_\_ Email            \_\_\_ CD            \_\_\_ Hard Copy

Total Amount Enclosed: \$ \_\_\_\_\_ Signature \_\_\_\_\_ Date \_\_\_\_\_

*Thank you for your support!*